

50 YEARS OF HIP HOP



Hip hop has now been around for half a century- here's a brief look at some of the most important moments in hip hop history.



1970'S

The first forms of hip hop are played at NYC parties, with "Beatbreaks" and Jamaican "toasting."

1979

The Sugarhill Gang releases "Rappers Delight"-- it charts 1980, the first hip hop record to.

1984

With artists like The Beastie Boys and Run DMC, the sound of hip hop was more percussive, moving away from 70's funk.

1988

California rap group NWA, including Dr. Dre and Ice Cube, released "Straight Out Of Compton." It cements "gangsta rap," touching on issues like police brutality.

1991-92

Death Row Records is founded by Dr. Dre and Suge Knight, Tupac Shakur releases his first album. "The Chronic" by Dr. Dre is Death Row's debut album.

1993

East coast rap label Bad Boy Records is founded by Sean "Puffy" Combs, Biggie Smalls is signed to Bad Boy Records, Snoop Dogg releases his debut album *Doggystyle* under Death Row Records.

1994

Tupac survives a shooting outside of an East Coast studio by affiliates of Biggie Smalls, marking the official beginning of the East Coast - West Coast Feud; Biggie releases diss track "Who Shot Ya?"

1996

Tupac releases "Hit 'Em Up," aimed at Biggie, Bad Boy Records, and all East Coast rappers. Tupac is shot and killed in Vegas; the killer was recently discovered.

1997

Only one year later, Biggie is shot and killed in LA in a drive-by shooting; the killer is unknown.

1999

Dr. Dre signs Eminem, Eminem releases his debut album, *The Slim Shady LP*, which went Certified Platinum in April of that year. Dr. Dre releases *2001*, his follow-up to *The Chronic*.

2000'S

Eminem releases *The Marshall Mathers LP* which goes Diamond. The movie *8 Mile* wins the Oscar for Best Original Song, the first hip hop song to do so.

2010'S

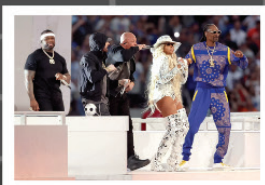
Artists like Kendrick Lamar, Juice Wrld and Logic represent a new generation, artists like Bad Bunny popularize Spanish rap and female rappers like Nicki Minaj and Cardi showcase women in hip hop like never before.

2022

Dr. Dre, Snoop Dogg, Eminem, Mary J. Blige, 50 Cent, and Kendrick Lamar perform their hits at the first ever hip hop Super Bowl Half-time show.

2023

Dr. Dre is the recipient of the inaugural "Dr. Dre Global Impact Award" at the GRAMMYS.



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