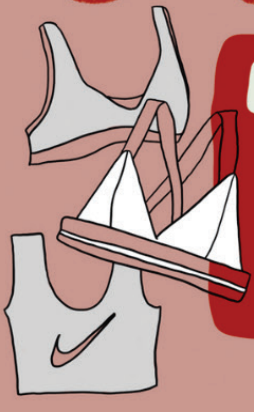
# SIDE BAR



DID YOU KNOW?

**The FIRST** sports bra wasn't created until:

# 1977

it was created by Lisa Lindahl & POLLY SMITH

= the first "jockbra"

Its creation made women's sports more accessible to ALL female athletes -- not just runners!